

Media Just Got Smarter with Veritone AI

Analyze content, monitor ad and sponsorship campaigns, and share valuable clips with Veritone Media

Verify Ad and Sponsorship Efficacy with Air Tracking

- Verifications streamline and expedite the aircheck process
- Track and verify brand mentions, faces and logos within media
- Monitor brand chatter in near real-time and take immediate action

Strategic Content Discovery and 360° Analytics

- Conduct multi-variate search with keywords, copy, advertiser or contextual phrase to identify ad mentions
- Automate search to track and monitor segments, stories, interviews, and breaking news
- Reduce time to insights with near real-time logo, spoken word or text detection on media
- Uncover market opportunities by tracking local and national trends, ad messaging and placement, and sentiment analysis
- Review and quantify sponsorship values to verify campaign delivery

Smart Content Management

- Record, process, index and playback 24/7/365
- Search and filter media by date, source, keyword, logo, object and more
- Download and export audio/video clips, reports, and analytics
- Receive full API integration support
- Enrich metadata to your current MAM/DAM

Media Sharing and Distribution

- Capture clips in near real-time and share collections
 - *Optimize internal collaboration*
 - *Enhance external engagement via social and digital media*
- Export and share clips with easy-to-use widgets
- Access APIs for programmatic distribution

✔ **Contact us today** and learn how you can stay ahead of the competition.

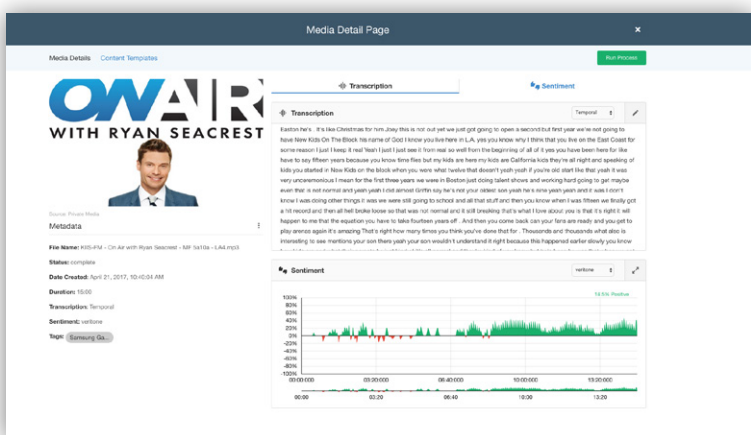
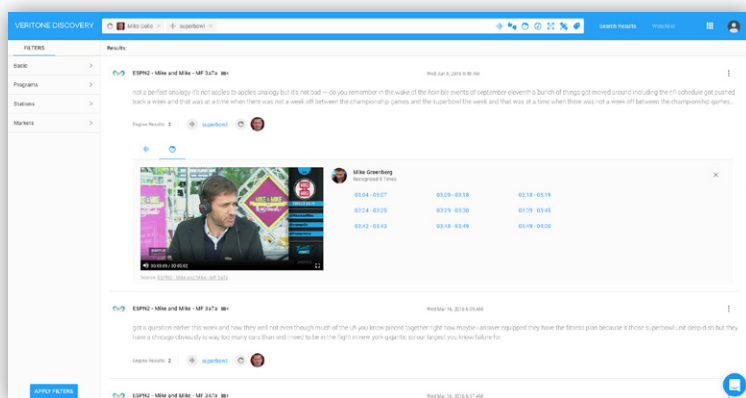
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Search and Discovery

Leverage Veritone's expansive national media index for unprecedented access and insight.

- Uncover advertising opportunities and brand positioning for market advantage
- Leverage robust, multifaceted and programmatic search capabilities
- Share media across multiple digital channels, including web, social outlets, and email



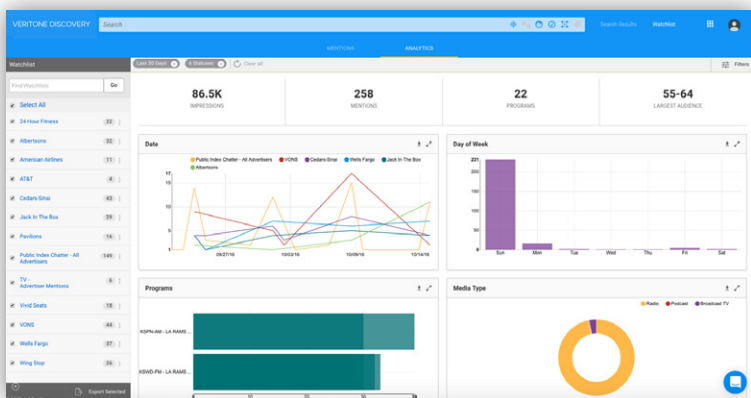
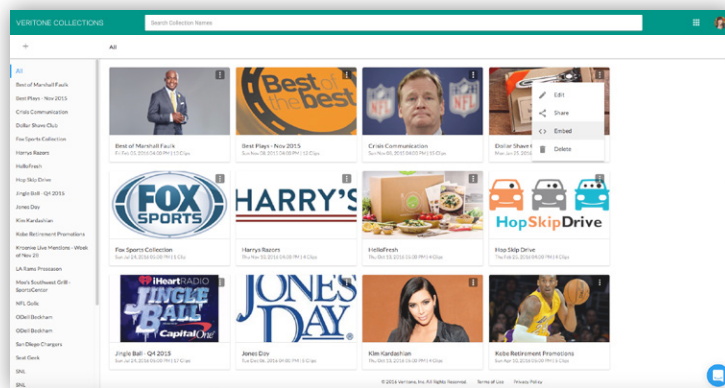
Ad and Content Analysis

Veritone's AI-powered speech recognition and transcription makes all of your content discoverable in near real-time.

- Search, playback and share broadcast and user-generated media
- Dynamically analyze, monitor and report on advertising and content

On Air to Digital Publishing Made Easy

- Embed media in a variety of widget formats, served directly from the Veritone platform
- Turnkey publishing profiles support immediate processing and posting of content to all major digital platforms
- Export and share media for advertising verification and compliance



Harness 360° Sponsorship Analytics

Swiftly integrate insights with Veritone's cost-effective, on-demand platform

- Obtain sponsor clearance data for both spoken and logo in-game integrations in near real-time
- Understand sponsorship values by correlating clearance information with third party data such as Nielsen ratings
- Quantify value of non-broadcast sponsorship package performance, such as in-stadium signage, interviews and announcements