

.

Ugh

Technology changes all the time

Moore's Law holds true

- It is never ending
- However there is hope

There's hope

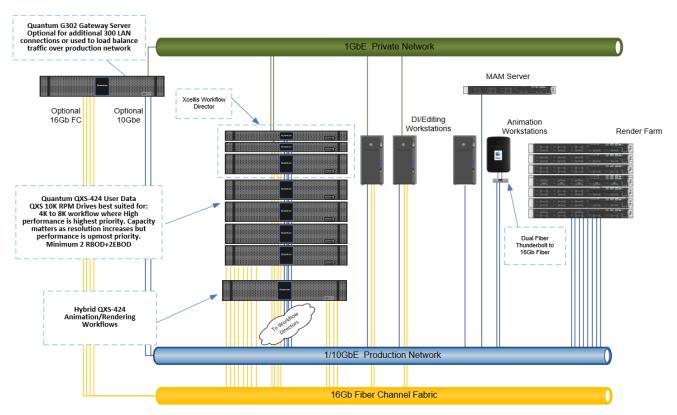


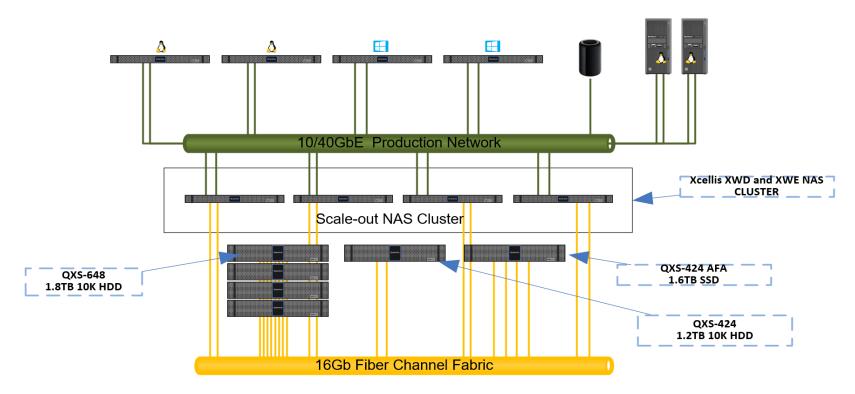
- Breaking it down
 - Resolution
 - CODEC
 - Frame Rate
 - Host
 - Connectivity
 - Storage
- Make smart decisions about tech

TYPICAL WORKFLOWS Quantum

Traditional Architecture for M&E Workflow - SAN

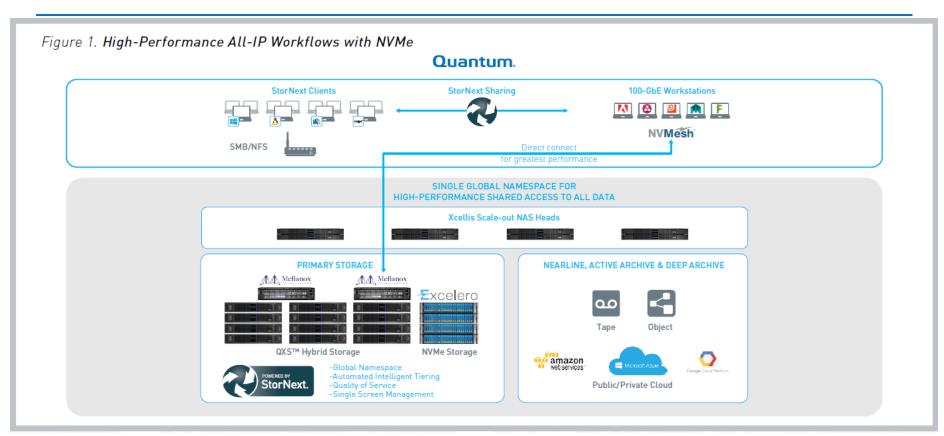


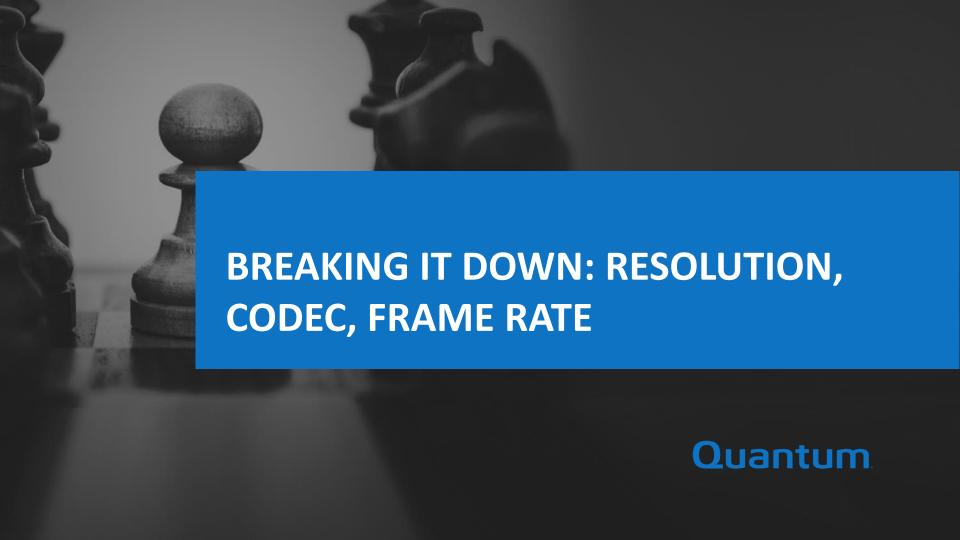




100GbE Reference Architecture







Resolutions



8K UHD

7680 x 4320 16-bit @ 60fps 12 GB/s, 12.9 TB/hr

The 4K Family

- Approx. 4X the horizontal resolution of HD
- 3840x2160, 4096x2160 most common
- 4096x3072, 4096x3112 variants
- All "4K"

4K UHD

3840 x 2160 10-bit @ 60fps 2 GB/s, 7.2 TB/hr

4K DCI

Cinema 4K

(4096 x 2160) 10-bit @ 24fps 849 MB/s, 3.1 TB/hr

(2048 x 1080) 10-bit @ 24 fps

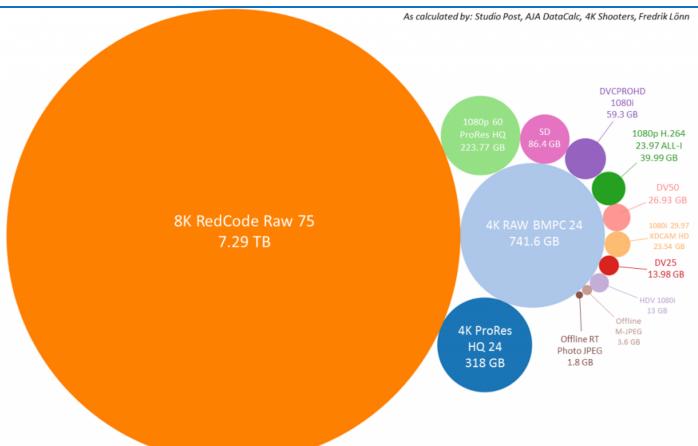
212 MB/s, 764 GB/hr

High-Definition (Full HD) 1920 x 1080 10-bit @ 30fps 248 MB/s, 896 GB/hr

> Standard Definition 720 x 480 10-bit@ 29.97fps 27 MB/s, 94 GB/hr

Resolution CODEC and Data Size Per Hour





Frame Rate



4K Format	Resolution (W x H)	Frame Rate (fps)	Data Rates (MB/s)	Storage Capacity (GB/Hr)
UHD ProRes 422 HQ	3840 X 2160	30	111	400
		60	221	796
UHD ProRes 4444 XQ	3840 X 2160	30	249	896
UHD (10 bit)	3840 x 2160	24	807	2,905
		60	1990	7,164
4K Full App (10 bit)	4096 x 3112	24	1224	4,406
UHD (16 bit)	3840 x 2160	60	3190	11,484















- Linux is the optimal performer
 - More efficient HBA drivers
 - Lowest OS overhead
 - Choose the hardware
- Windows drivers have more CPU overhead, less efficient
 - Windows is 15% less efficient than Linux
 - Choose the hardware
- 40-60% less efficient in multi-client environments than either
 - macOS is overly aggressive with I/O requests
 - Limited by the Thunderbolt Bus







Connectivity

- InfiniBand
 - 56Gb invented the QSFP form factor (quad cable)
 - Very low latency, very little adoption
- Fibre Channel
 - 32 or 128Gb Options
 - 32Gb FC runs on a single piece of duplex fiber with LC-LC connectors
 - Lowest latency option
- Ethernet
 - 10Gb Ethernet is the old standby; available in Cu, TwinAx, or LC-LC Optical
 - 40Gb Ethernet sounds fast but it is really 4x 10Gb (QSFP, four cables or a special copper cable)
 - 25Gb Ethernet is the new standard, it uses standard fiber with LC-LC connectors
 - 100Gb Ethernet is the latest standard, built off the 25Gb technology but uses QSFP
 - Can be used for standard traffic or iSCSI.
 - Packetized network will have higher latency than others



BREAKING IT DOWN: STORAGE Quantum

- Common types
 - Workflow
 - Tier 0
 - Tier 1 Primary
 - Tier 2 Near-line
 - Object
 - Tape LTO
 - Cloud



WORKFLOW STORAGE



HYBRID/STORAGE



OBJECT STORAGE

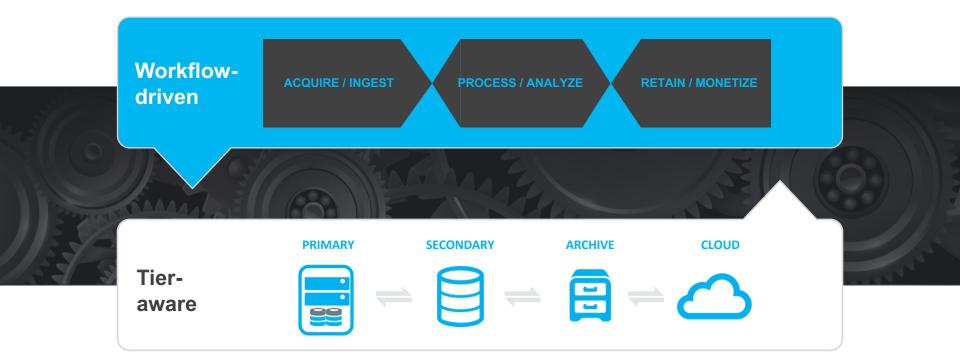


TAPE STORAGE



CLOUD STORAGE

Applying the Right Technology at the Right Time



The Right Drive for the Job

Crazy Fast/ Handles Anything

Matching Drive Type to Stream Count Requirements

LFF HDDs

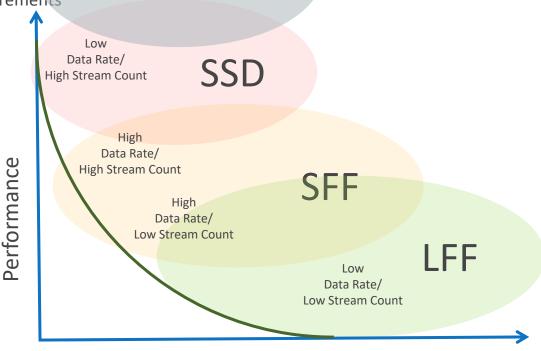
- High-capacity
- Low performance (7.2K RPM)
- Affordable

SFF HDDs

- Low capacity
- High performance (10K RPM)
- Higher priced

SFF Solid State Drives (SSDs)

- Lowest capacity
- Highest performance
- Highest price



Capacity

Market Trends you Should Know



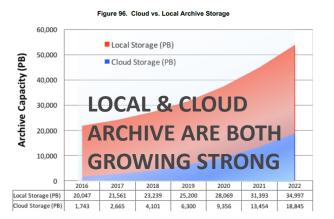
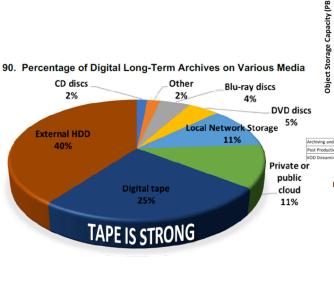


Figure 93. Total Annual Digital Storage Demand Projections for Archiving and Digital Content Conversion & Preservation





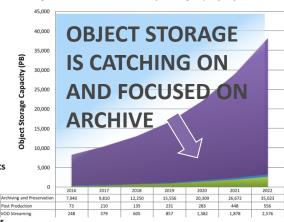
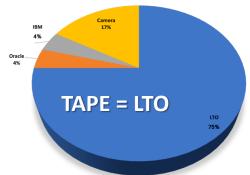
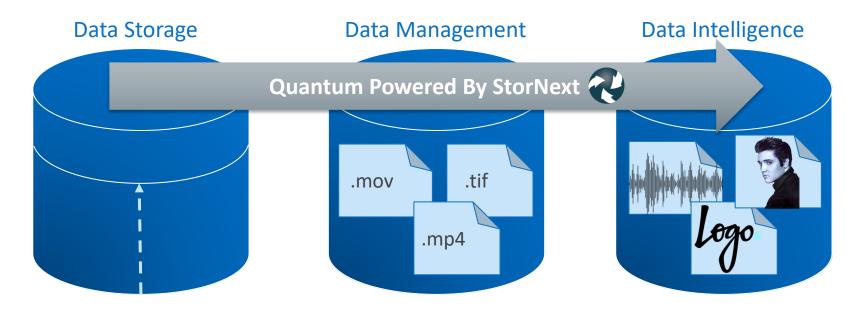


Figure 99. Media and Entertainment Object Storage Capacity Projections

Figure 91. Percentage of Tape Formats Used in Digital Archiving



© 2(



Creating more intelligent storage solutions that help maximize the value of content

Integration is a key to success























arvato **BERTELSMANN**

















Imporate. Access. Discover.



WARONIS





VERITAS Enterprise Vault

























Key Storage Points

- NVMe is the future
- SSDs are not going away
- Spinning disk is not going away
- Fibre Channel is no going away
- Budgets for storage are not increasing
- Costs are coming down

SUMMATION Quantum

Smart Decisions

- Plan!
 - Technology will change
 - Storage infrastructure will grow
 - Build a foundation with connectivity and storage
- Latest doesn't equal greatest
 - Storage technology is in the middle ages
 - Foundation is the key to any great building
- Ecosystem
 - Make sure all components are tested to work together

In Summary

- What to use and when Primary
 - -4K = typical solution was FC, however, easily achievable with the right Scale-out NAS
 - -8K = FC or 100GbF solution
 - Scale-out NAS will be tough, but compressed media at 8K, very viable solution
 - -16k & Beyond = NVMe-oE. This is the new shiny toy! With our partnership with Excelero, we can provide 16K uncompressed.

- What to use and when Archive
 - Fastest Access / High Recall Rate = Object storage
 - Cost effective at scale, protected, disk-based, on-prem cloud without latency & cost of OPEX off-prem cloud
 - Fast Access / Medium Recall Rate = LTO Tape Library
 - Cheapest, most cost effective and reliable way to store media. All major cloud providers use LTO as the backend.
 - Slow Access / Low Recall Rate = Cloud
 - Cost effective at scale, protected, can have high cost when data is needed quickly

Quantum